



TOM STAMBAUGH

Plano, Texas – 214 923-4485
tom@kywd.com – www.kywd.net

GRAPHIC DESIGNER

Innovative Graphic Designer and Art Director with a passion for creating visual experiences in the advertising, retail, and energy industries. Bringing high attention to detail, artistic vision, and years of project management expertise to help you build a strong and iconic brand.

Areas of emphasis

- Graphic design (Adobe CC)
- Motion graphics (After Effects)
- Art direction & branding
- Graphic illustration
- Project management
- Presentation design (Keynote, PowerPoint)
- Copywriting & effective messaging
- Leadership & team management
- Client engagement
- Exceptional communication skills
- Creative vision
- Attention to detail

PROFESSIONAL EXPERIENCE

Plano, TX

Freelance Graphic Design, 12/2019 to current

As a freelance designer, I enjoy being a resource to companies where I supplement their graphic design needs. I work extensively on presentations, motion graphics and digital print artwork design and production. I work remotely from my home office but can work in house. Some of the companies I currently support or have recently supported are WFAA-Channel 8 Dallas, Mattress Firm, Lockton Dunning Benefits, AmerisourceBergen, Essilor and ArganoKeste.

JCPenney – Plano, Texas

Creative Graphics Production Manager – 07/2006 to 12/2019

JCPenney has been known as one of America's largest retail brands based in Plano, Texas. The company had over 100,000 associates throughout the country.

As Graphics Production Manager for the company's Broadcast and Media Production/Internal Communications departments, built internal and external associate-facing and investor relations presentations. Produced print and digital designs using graphic design, illustration, and writing skills. Supervised a team of presentation specialists, designers, and developers. Delegated and orchestrated projects together with the design team, ensuring deadlines and project objectives were met.

Selected Achievements:

- Collaborated with our Store team to design motion graphics content for numerous store broadcasts.
- Identified budget-friendly solutions to convert internal communications messages from hardcopy posters to animated digital kiosks.
- Helped develop a cost-effective and easily edited web-based platform to help the Talent Development team train associates.

Additional Experience:

Keyword Studios – Plano, Texas

Triton Energy Ltd. – Dallas, Texas

Ford Aerospace – Colorado Springs, Colorado

Heisley Design & Advertising – Colorado Springs, Colorado

EDUCATIONAL BACKGROUND

Bachelor of Arts in Communication and Theatre

Indiana University – Purdue University Indianapolis, Indianapolis, IN